**Plan de afaceri**

**Andrei Frîntu – Colegiul Național Tudor Vladimirescu**

**Date de identificare candidat/candidați**

1. **CANDIDATI INDIVIDUALI**

|  |  |
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| **Nume si prenume** |  |
| **E-mail** |  |
| **Telefon** |  |
| **Adresa personala** |  |

**sau**

1. **ECHIPE**

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| **Denumirea echipei** |  | |
| **Membru 1** | **Nume si prenume** |  |
| **E-mail** |  |
| **Telefon** |  |
| **Adresa personala** |  |
| **Membru 2** | **Nume si prenume** |  |
| **E-mail** |  |
| **Telefon** |  |
| **Adresa personala** |  |
| **Membru 3** | **Nume si prenume** |  |
| **E-mail** |  |
| **Telefon** |  |
| **Adresa personala** |  |
| **Membru 4** | **Nume si prenume** |  |
| **E-mail** |  |
| **Telefon** |  |
| **Adresa personala** |  |

**STRUCTURA PLANULUI DE AFACERI**

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| **1.** | **DENUMIREA COMPANIEI (MAX. 50 CARACTERE)** |

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| **2.** | **DENUMIREA PRODUSULUI (MAX. 50 CARACTERE)** |

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| **3.** | **SLOGAN (MAX. 80 CARACTERE)** |

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| **4.** | **VIZIUNE (MISIUNE SI VALORI) (MAX. 1200 CARACTERE)** |
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| **5.** | **IDEEA DE BUSINESS (PRODUS/SERVICIU) (MAX. 2000 CARACTERE)** |

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| **6.** | **TEHNOLOGIE SI PROCEDURA (MAX. 2000 CARACTERE)** |

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| **7.** | **BENEFICII PENTRU CLIENTI (MAX. 1200 CARACTERE)** |

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| **8.** | **GRUPURI TINTA (MAX. 1500 CARACTERE)** |

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| **9.** | **NEVOILE CLIENTILOR SI DISPONIBILITATEA DE A PLATI (MAX. 1500 CARACTERE)** |

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| **10.** | **ANALIZA COMPETITIEI: COMPANII SI PRODUSE (MAX. 1500 CARACTERE)** |

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| **11.** | **INOVATIE SI PUNCTE DE VANZARE UNICE - USP (MAX. 1500 CARACTERE)** |

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| **12.** | **CANALE DE DISTRIBUTIE SI LOGISTICA (MAX. 1200 CARACTERE)** |

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| **13.** | **MODALITATI DE PROMOVARE (MAX. 1500 CARACTERE)** |

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| **14.** | **SURSE DE VENIT (MAX. 1200 CARACTERE)** |

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| **15.** | **PRETURI (MAX. 1000 CARACTERE)** |

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| **16.** | **RESURSELE CHEIE (MAX. 800 CARACTERE)** |

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| **17.** | **PARTENERUL CHEIE (MAX. 800 CARACTERE)** |

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| **18.** | **COSTURI (MAX. 800 CARACTERE)** |

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| **19.** | **PRIMII PASI IMPORTANTI (MAX. 900 CARACTERE)** |

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| **20.** | **SUSTENABILITATE (MAX. 1200 CARACTERE)** |

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| **21.** | **REFERINȚE BIOGRAFICE** |